Community Networking Group (CNG) Determination of Purpose

Elaine Case – Facilitator

Workshop Results and Next Steps: November 25, 2014

Agenda

- CNG Established purpose

- Finishing the purpose
  - Set the scope
  - Reaffirm

- Recommended next steps
  1. Define goals
  2. Define objectives and actions
  3. Determine implementation plans

- Appendix content
  - Results of brainstorming on 'purpose'
  - CNG past discussions from website

CNG Established purpose[*]

We have a healthy and inclusive community where opportunity and responsibility are broadly shared

Other key points from the discussion

- Role of education
- Economic vitality
- Systems approach
- Set/Build a framework for all groups to assimilate into
- Planning the social structure side
- Eliminate overlap
- Fill gaps

Now set the scope of the purpose

- What audience is to be served?

- Do we need/have geographical boundaries?

- Do we have organizational boundaries (governments, public sector, private sector, nonprofits, etc.)?

Re-cap Discussion

- Does this purpose statement cover all of our aspirations?
- Is the overall scope appropriate?
- Did we dream big enough? Were we visionary?
- Is the purpose statement ambitious but doable?
- Did the process work such that we would use it again? Was it effective?

Next Steps

- Determine how to move from purpose to action:

  1. Determine a small but key set overall goals that align to the purpose
  2. For each goal define actions that would need to happen to accomplish that goal
  3. Determine who are logical teams (skills, organizational influence, passionate people, etc.) to accomplish these actions
  4. Assign teams and owners
  5. Determine implementation plans and schedules

CNG – **examples** of goals

1. We have educated citizens who actively contribute to building and maintaining a healthy community.
2. Our community is healthy "*and here's what it looks like"*
3. Our community is equitable "*and here's what it looks like"*
4. We have a lively engaged community
5. We have vibrant local communities and economies
6. We have a cultural and creative community
7. We have housing for a diverse population
8. Our implementation is through effective governance and partnerships
9. Our public and private partners will shape shape the physical and social character of a neighborhood or city through the arts and recreation

Appendix

Input from November 20 brainstorming

- Growing purposefully/successfully
- Right growth
- Community of coordinated service
- No one left behind
- Together for the future of all
- People living well
- Serving all walks of live
- Maximizing community impact/support
- Maximizing service
- People/community achieving potential
- Better communities for all
- Good quality of life/living for all
- Everyone in the community thrives
- Economic expansion in Olmsted County will be sustainable and equitable
- Community strategic plan consensus to address the challenges of community growth
- Eliminate health, education and social inequities

- Educating for strong employment and quality of life
- Area nonprofits and public systems are ready for growth
- Public decisions will benefit all community sectors
- Consumer/community needs are social growth (foundational) and 'quality of life'
- Accomplish a strategized and collective social growth framework
- Beautiful, livable, and environmentally sustainable community (incl neighborhoods)
- Align and steer an inclusive more efficient and effective system
- Create the system where people belong and live well
- Eliminate duplication of efforts to meet the needs of the Rochester community

Input from CNG website from past discussions

- Work through the many issues and impacts we will experience down the road, in as coordinated and integrated a fashion as is possible to create.
- Establish a healthy root system for our many "communities of interests" efforts to work through the future impacts of DMC / Rochester growth & development.
- Address any out-of-scope community requirements (not covered by DMC)
- Become a more cohesive and connected region
- I've heard … broad interest in building a Community Dashboard
- If we all choose to work together, we have an amazing opportunity to lead or share the lead in making American cities destinations of global excellence in sustainability, accelerated learning, healthy aging, affordable housing (for many types) and Eco-tourism.
- Use CNG as a structure to support the Journey to Growth's goal of making our region become a more cohesive and connected region.
- Get more involvement from regional partners and raise public awareness
- Get more connected to DMCC

11